

Wolferman's Bakery®

Always open. Always good.™

Wolferman's Bakery® is a proud purveyor of baked goods and other specialty foods and has been for over 100 years, using only the finest ingredients, time-tested recipes and highest standards. Best known for its super-thick English Muffins, Wolferman's Bakery offers an expansive assortment of products for breakfast, brunch and beyond.

FUN FACTS



110+ YEARS
OF BAKING

200+
Delectable Offerings



14M+
English Muffins
shipped each year

HOW WE ENGAGE OUR CUSTOMERS



BREAKFAST *at*
**Wolferman's
Bakery™**

Wolferman's Bakery hosts a monthly virtual event series "**Breakfast at Wolferman's Bakery®**" – each 30-minute themed episode features a culinary expert, nutritionist, or celebrity chef from across the country as they share practical tips and techniques around recipe curation and entertaining, personal experiences, and more.

OUR RENOWNED ENGLISH MUFFINS

ENGLISH MUFFIN TYPES



Mini



Traditional



Super Thick

Wolferman's Bakery English Muffins and English Muffin Breads are prepared from decades-old proprietary formulas which include milled wholesome flours, grains and high-impact baking powder.

**1910 ORIGINAL
RECIPE**



**SAN FRANCISCO
STYLE
SOURDOUGH**



**WILD MAINE
BLUEBERRY**



**CINNAMON
RAISIN**



**CRANBERRY
CITRUS**



CORNMEAL



**CHEDDAR
CHEESE**



**PUMPKIN
SPICE**



**MULTI-GRAIN
HONEY WHEAT**



**APPLE
CINNAMON**



**CHERRY
BLOSSOM**



**CHOCOLATE
CHOCOLATE CHIP**



**Wolferman's
Bakery®**

FOUNDED

1888

Joined the 1-800-FLOWERS.COM, Inc.
family of brands in 2014

HEADQUARTERS
Medford, OR

CLUBS & SUBSCRIPTIONS

Wolferman's Bakery offers
three different clubs, including:

Bakery Favorites Club

Premium English Muffin Club

Breakfast Club

Subscriptions are also available on some
of the brand's most popular muffin flavors.

WEBSITE
Wolfermans.com

SOCIAL
@Wolfermans



MEDIA CONTACT

EMAIL

MediaInquiries@1800flowers.com

PR Hotline

(516) 237-4521

Wolferman's Bakery®

OUR PRODUCTS

Wolferman's Bakery® also offers delectable pastries, breads, and gourmet prepared meals for easy entertaining, as well as delicious bakery items for any occasion — with kosher and gluten-free options available. Aside from the brand's famous English Muffins, some of the most popular Wolferman's Bakery products include Cinnamon Rolls, Kringles, and Coffee Cakes.

BAGELS



SCONES



MUFFINS



BREADS



WAFFLES



SWEET ROLLS



SPECIALTY BAKED GOODS



SAVORY BAKED GOODS



BREAKFAST & BRUNCH MEALS



CAKES



COOKIES



BROWNIES

