

The Popcorn Factory®

Every Occasion Deserves A Celebration

For more than 40 years, The Popcorn Factory® has specialized in making fresh-popped popcorn using the finest corn grown in the United States. Each kernel is air popped with unique flavors added using high-quality oil including coconut, avocado and sunflower oil. Offerings include iconic gallon tins featuring exclusive designs as well as other unique packaging created for all celebratory and gift-giving occasions.

FUN FACTS

1.5M+

pounds of popcorn kernels are popped annually



1M

pounds of cheese popcorn created each year



18+

gourmet popcorn flavors



2.7M

pounds of caramel popcorn created each year



BIGGEST OCCASIONS

HALLOWEEN

EASTER

MOTHER'S DAY

DIFFERENTIATED PRODUCTS

With more than 100 available sentiments for every occasion and customizable products, The Popcorn Factory helps customers express themselves perfectly. Its exclusive line of giftable greetings allows customers to convey their thoughts through witty and relevant messages.

Cards with Pop®



Tins with Pop®



Packed with Pop®



MOST POPULAR FLAVORS

BUTTER



CHEESE



CARAMEL



WHITE CHEDDAR



COOKIES & CREME



**THE
POPCORN
FACTORY®**

FOUNDED

1979

Acquired by
1-800-FLOWERS.COM, Inc.: 2002

HEADQUARTERS

Melrose Park, IL

CLUBS & SUBSCRIPTIONS

The Popcorn Factory offers clubs such as:

Popcorn Lovers Flavor of the Month Club

Flavor of the Month Club

Subscriptions are also available on some of the brand's most popular flavors.

WEBSITE

ThePopcornFactory.com

SOCIAL



@PopcornFactory

MEDIA CONTACT

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