

Shari's Berries®

Happiness Delivered.

Shari's Berries® is an iconic brand that has been delighting customers with decadent, imaginative gourmet food gifts for decades. Featuring an irresistible assortment of treats dipped in indulgent toppings, including our famous strawberries, Shari's Berries is perfect for any occasion.

FUN FACTS



9M+

STRAWBERRIES
DIPPED AND SOLD
ANNUALLY

30

GIFT
VARIETIES
OFFERED



BIGGEST OCCASIONS



MOTHER'S DAY



VALENTINE'S DAY



HOLIDAY SEASON

TOPPINGS



MILK CHOCOLATE



DARK CHOCOLATE

SUGAR CRYSTALS

TOFFEE GROUND



DESICCATED COCONUT



EDIBLE CONFETTI SEQUINS



SPRINKLES *MOST POPULAR*



FOUNDED

1989

Acquired by
1-800-FLOWERS.COM, Inc.: 2019

HEADQUARTERS
Jericho, NY

WEBSITE
berries.com

BLOG
berries.com/blog

SUBSCRIPTIONS
Monthly Berries Subscription

Shari's Berries offers a monthly subscription program that enables dessert lovers and gift-givers to treat themselves and loved ones with deliveries of delightful expressions every month.

SOCIAL



@SharisBerries

MEDIA CONTACT
EMAIL

MediaInquiries@1800flowers.com

PR Hotline
(516) 237-4521

Shari's Berries®

HOW WE ENGAGE OUR CUSTOMERS



The Shari's Berries Blog offers engaging content including, "how-to's", DIY projects, tips and tricks for cutting fruits and vegetables, recipes, and much more. The blog also offers posts that include free printable gifts for holidays, fun activities, and more.

HOW WE DELIVER SMILES

SAME DAY DELIVERY

Customers can place their orders before 1 p.m. Monday – Friday or 12 p.m. on Saturday and Sunday in their recipient's time zone so they may enjoy their juicy strawberries same day!*

(*available in select zip codes)

DIRECT-SHIP

Items that are direct-ship arrive carefully packaged in a Shari's Berries signature box and arrive next day.



SHARI'S BERRIES CONFECTIONS

The brand introduced Shari's Berries® Confections in 2021, expanding into baked goods to offer customers a unique collection of cakes and sweets made from the finest and freshest ingredients.

BROWNIE TRUFFLES



CHEESECAKE BITES



STRAWBERRY CHEESECAKE BITES



CAKE POPS



CHOCOLATE CELEBRATION CAKE



RAINBOW SPRINKLE CELEBRATION CAKE

