

Moose Munch® Premium Popcorn

The Best Popcorn on the Planet™

Moose Munch® is the anytime gourmet snack crafted with premium ingredients including real butter, nuts, creamy caramel and a proprietary blend of chocolate. Uniquely appealing, Moose Munch® embodies the authentic lifestyle of the Pacific Northwest with a rich tapestry of flavors, textures and that “crunch anywhere” attitude. Ideal for sharing, as a quick energy boost or when you just want a satisfying treat, Moose Munch® is the perfect, fun, treat to share.

FUN FACTS



3M
MOOSE MUNCH®
GIFTS DELIVERED ANNUALLY



3M
POUNDS OF CARAMEL
USED EACH YEAR



BIGGEST OCCASIONS

 HOLIDAY SEASON

 EASTER

 VALENTINE'S DAY

 MOTHER'S DAY

OUR PRODUCTS

In addition to premium popcorn, Moose Munch® offers a variety of other products including coffee, hot cocoa mix, cheesecake, cookies, Moose Munch® Bars, and Moose Crunch® Bark.



Harry & David

**MOOSE
MUNCH**
PREMIUM POPCORN

The Best Popcorn on the Planet™

LAUNCHED

1995

Acquired by
1-800-FLOWERS.COM, Inc.: 2014

HEADQUARTERS

Medford, OR

WEBSITE

[harryanddavid.com/
moosemunch](http://harryanddavid.com/moosemunch)

SOCIAL



@MooseMunch

MEDIA CONTACT

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Moose Munch® Premium Popcorn

OUR POPCORN

With more than a dozen flavors available year-round, Moose Munch® Premium Popcorn is made with real butter and premium nuts, almonds, and cashews. The brand air pops its corn kernels instead of cooking in oil and uses a special blend of kernels that allows more of the caramel-y goodness to coat the popcorn and give just the right amount of crunch. Flavors include:

CLASSIC CARAMEL



MILK CHOCOLATE MIX



DARK CHOCOLATE MIX



DARK CHOCOLATE SALTED CARAMEL



ALL MILK CHOCOLATE



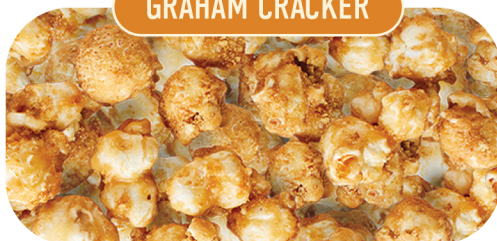
ALL DARK CHOCOLATE



CONFETTI



GRAHAM CRACKER



MILK CHOCOLATE S'MORES



MILK CHOCOLATE MACADAMIA



M&M'S MINI®



M&M'S® PEANUT



PEANUT BUTTER MARSHMALLOW



COOKIES N' CREME



MAPLE BACON

