

# Alice's Table®

## Entertainment With A Twist SM

Alice's Table® is a lifestyle business offering fully digital and highly curated livestreaming floral, culinary, and other unique experiences to public event guests, as well as to private and corporate clients across the country. Launched in 2015, the brand began by hosting in-person floral arranging events, then pivoted to a purely digital model in 2020, when it began scaling experiences to provide memorable interactive events to a broader audience of groups big or small. Each workshop mixes talented instructors with crave-worthy DIY kits to provide fun-filled immersive experiences that help people express, connect, and celebrate.

### FUN FACTS

**6,500+**

public workshops,  
private parties,  
and corporate events  
hosted since 2015

up to  
**500**  
attendees  
per event



### BIGGEST OCCASIONS

THANKSGIVING  
/CHRISTMAS

MOTHER'S DAY

VALENTINE'S DAY

### OUR EXPERIENCES

Alice's Table® hosts about 10 themed floral, culinary, and other unique public experiences each month. All virtual events are approximately 45-60 minutes long and are livestreamed. There are **100+ unique floral, culinary, and other specialty themed experiences each year.** Class types include:

#### FLORAL EXPERIENCES



#### CULINARY EXPERIENCES



#### COCKTAIL EXPERIENCES



#### SPECIALTY EXPERIENCES



ALICE'S TABLE

FOUNDED  
**2015**

Acquired by  
1-800-FLOWERS.COM, Inc.: 2022

HEADQUARTERS  
Boston, MA

WEBSITE  
AlicesTable.com

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