

1-800-Flowers.com[®]

The Leading Floral, Plant, and Gift Provider

For more than 45 years, 1-800-Flowers.com[®] has offered truly original floral arrangements, plants, and unique gifts to celebrate birthdays, anniversaries, everyday occasions, and seasonal holidays, and to deliver comfort during times of grief. Backed by a caring team obsessed with service, 1-800-Flowers.com provides customers thoughtful ways to express themselves and connect with the most important people in their lives. 1-800-Flowers.com is part of the 1-800-FLOWERS.COM, Inc. family of brands.

FUN FACTS



**~100M
STEMS**
DELIVERED ANNUALLY



90+ FLORAL
VARIETIES



100+ PLANT
SPECIES



5,000+
LOCAL FLORISTS IN
BLOOMNET NETWORK

1-800-FLOWERS.COM

2023 FLOWER
OF THE YEAR



ORCHID

2023 PLANT
OF THE YEAR



CALATHEA
RATTLESNAKE

BIGGEST HOLIDAYS

1. EVERYDAY



2. MOTHER'S DAY



3. VALENTINE'S DAY



4. HOLIDAY SEASON



MOST POPULAR FLOWERS ORDERED ANUALLY



ROSES



LILIES



DAISIES



SUNFLOWERS



TULIPS

MOST POPULAR PLANTS ORDERED ANUALLY



ROSE PLANT



BONSAI



GARDENIA
PLANT



SUCCULENTS



ORCHIDS



FOUNDED

1976

HEADQUARTERS

Jericho, NY

BLOG

petal talk

WEBSITE

1800Flowers.com

SOCIAL

@1800Flowers.com



MEDIA CONTACT

EMAIL

MediaInquiries@1800flowers.com

PR Hotline:

(516) 237-4521

HOW WE DELIVER SMILES

Fresh from the Farm[™]

We work with premier farms in the U.S. and abroad that follow socially and environmentally responsible practices as certified by industry-leading organizations, such as the Rainforest Alliance, GLOBALG.A.P., and Fair Trade.



Our network of local florists

1-800-Flowers.com works with thousands of local florists across the country to deliver beautiful handcrafted floral arrangements through its BloomNet[®] fulfillment network.



HOW WE ENGAGE OUR CUSTOMERS

We create differentiated and exclusive products, as well as experiential events and complimentary resources to help our customers express themselves and celebrate with the important people in their lives.

1-800-Flowers.com[®] + Alice's Table[®] Workshops

Fun-filled virtual and live floral workshops where guests learn, step-by-step, how to create a beautiful, seasonal arrangement.



Connection Communities

A peer-to-peer support network that connects people with others who have walked the same path.

Sympathy Resources

Advice for sympathy and remembrance, including etiquette on expressing condolences and information on coping with grief.



Plant Parent Resources

Plant care tips for new and experience plant parents.



Complimentary e-Cards

Free e-cards for everyday and seasonal occasions.

Virtual Backgrounds

Downloadable backgrounds for video calls and virtual get-togethers.

